

*The Traffic Club of New York, Inc.*

*Announces Its*

*One Hundred Fourth Anniversary*

*Annual Dinner*

*Thursday, February 25th*

*Two Thousand Ten*

*Grand Ballroom*

*Grand Hyatt New York*

*Cocktails 6:15 p.m.*

*Dinner 7:30 p.m.*

# 2009 Officers

## President

Steven E. Rand

## First Vice President

Randall O. Bayles

## Second Vice President

Lucy Ambrosino

## Third Vice President

James A. Frostick

## Secretary-Treasurer

Kevin C. Murphy

## Chairman

Lawrence Montanez, Jr.

## Vice Chairman Emeritus

Lewis J. Welter

# Board of Directors

Anton J. Becker

John G. Breslin

Carmen J. Catanese

James E. Collett

James Cunningham

David A. Dufault

Martha J. Nevins

J. Michael O'Brien

Nancy G. Paffrath

George C. Pezold

Joseph P. Pirozzi

Brian D. Purdy

Richard J. Trocciola

## Executive Director

Kathleen Rizzotti

*Keynote Speaker*  
*The Honorable John Porcari*  
*Deputy Secretary*  
*Department of United States Transportation*

*Charles H. Ficken Memorial Award Recipient*  
*The Late Stuart A. Low*

*2010 Dinner Committee*

*Joseph P. Pirozzi*  
*Chairman*

*Lucy Ambrosino*  
*Randall O. Bayles*  
*James A. Frostick*  
*Kevin C. Murphy*

*J. Michael O'Brien*  
*Nancy G. Paffrath*  
*Kathleen Rizzotti*  
*Richard J. Trocciola*

*Black Tie Optional*

RESERVATION CARD

*The Traffic Club of New York, Inc.*

*One Hundred Fourth Anniversary Annual Dinner*

*Grand Ballroom*

*Grand Hyatt New York*

*Thursday, February 25, 2010*

*Dinner Subscription \$225 per plate*

*(includes Cocktail Reception)*

*Tables accommodate ten (10)*

\$ \_\_\_\_\_ (check) in payment of \_\_\_\_\_ reservations.

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*Signature of Member*

*Membership No.*

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*Name of Company*

- IMPORTANT:**
1. Head count must be furnished on or before 2/3/2010 to assist in seating arrangement.
  2. Parties of less than 10 will be seated together when application is sent on one enclosure; otherwise, special requests for seating may not be complied with.
  3. Seating information will be listed in the program.
  4. No Cancellations accepted after February 16, 2010.

SPONSOR: \$1,000



*The Traffic Club of New York, Inc.*

*244 Madison Ave, Suite 419*

*New York, NY 10016*

*(212) 269-1200*

*Fax: (212) 269-1202*

*E-mail: TCNYkathy@aol.com*

### **2010 ANNUAL DINNER SPONSORSHIP**

The 2010 Annual Dinner Committee is hard at work with plans for a spectacular dinner in celebration of our 104<sup>th</sup> Anniversary. The date is **February 25, 2010** at the Grand Hyatt Hotel in New York City.

For the past several years, we have offered corporate sponsorship for the cocktail reception and it has been such a success that we are extending the policy for 2010. Last year's sponsors were: Canadian Pacific Railway, CN, CSX Intermodal, GATX Rail, Integra Logistics Services, Inc., The Kansas City Southern Railway Company, National Retail Systems, Inc., Norfolk Southern Corporation, NYK Logistics (Americas), Inc., Optimodal, Inc., Port of Tacoma, Team Logistics, TrinityRail, and Union Tank Car Company.

Our sponsor fee of \$1,000 entitles you to bring your dinner guests into the President's Private Reception, where you will enjoy cocktails and the Hyatt's delectable hors d'oeuvres. This reception is limited to head table guests, sponsors and their guests, and the officers of The Traffic Club. The sponsors will be listed on a page in the Annual Dinner Journal and on signage displayed the night of the Dinner. You will also be entitled to select a senior executive of your company to be seated at our head table.

If you or your company is interested in being a sponsor, please contact our Executive Director, Kathy Rizzotti at 212-269-1200 or [tcnykathy@aol.com](mailto:tcnykathy@aol.com). In order to handle the necessary publicity, please inform us before **January 21, 2010**.

Sincerely,

Steven E. Rand  
**President**

Joseph P. Pirozzi  
**Annual Dinner Chairman**



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## **104<sup>th</sup> ANNIVERSARY ANNUAL DINNER JOURNAL**

The time for our 104<sup>th</sup> Anniversary Annual Dinner is fast approaching. Once again it will be held at the Grand Hyatt Hotel in New York on February 25, 2010. We are once again asking for your support to make the journal publication the same success it has been in the past years.

As always advertising space is limited; thus we ask that material be submitted as soon as possible. We have set a cut-off date of January 21, 2010 so as to ensure sufficient time for our printer. We hope you will be an advertiser.

The copy for the ads can be either emailed to [tcnykathy@aol.com](mailto:tcnykathy@aol.com) or sent by regular mail to the address above for this 5 inch x 8 inch journal. We prefer electronic formats of pdf, jpg or tif. If you need assistance with your advertising copy, we will be happy to help. Rates are as follows:

	Black & White	Color
Outside Back Cover	\$1,500	\$1,800
Inside Front Cover	\$1,200	\$1,500
Inside Back Cover	\$1,000	\$1,300
Full Page	\$ 700	\$ 900
Half-Page	\$ 400	\$ 600
Business Cards	\$ 150	\$ 200

We hope that you will support The Club and be an advertiser!

December 2009

Dear Member,

As you are probably aware, in the year 2000, The Traffic Club of New York, Inc. established a Scholarship Program. We distribute these awards at our annual dinner, which is in February. You can understand our excitement about this program and our desire to continue it, as it demonstrates our ongoing effort to offer educational as well as personal and professional growth opportunities.

The success of this program depends on the participation of our many supporters who have generously and willingly provided financial and professional resources when asked. Accordingly, we have created four levels of sponsorship to insure we have a viable scholarship program for years to come. The levels include:

Platinum	\$1,000 donation
Gold	\$ 500 donation
Silver	\$ 250 donation
Benefactor	\$ 100 donation

All donations are important and we encourage you to consider your level of support as an investment in the future of The Traffic Club and its members and families. Please make all checks payable to The Traffic Club of New York Scholarship Fund or you can make your donation online by going to our website at [www.tcnyc.org](http://www.tcnyc.org) and proceeding to our Scholarship page. Your contribution will be recognized at the award presentation, which will be at our 104<sup>th</sup> Anniversary Dinner on February 25, 2010.

Help insure the future of tomorrow's leaders by supporting this worthy program.

Sincerely,

Nancy G. Paffrath  
Chairman – Scholarship Committee